

MONTAVO, INC. TO PROVIDE UNIQUE INFORMATION FEATURES TO MOBILE CONSUMERS AND ADVERTISERS VIA CUSTOM SOFTWARE AGREEMENT WITH INFOUSA

Bellevue, Washington—January 21, 2009 – Montavo, Inc. is pleased to announce that it has entered into a custom software and database license agreement with infoUSA's Licensing Division, a division of infoGROUP, on January 15, 2009.

This relationship provides Montavo, Inc. with the ability to offer specifically designed features and functions to both mobile consumers and advertisers via custom software code written by infoUSA solely for Montavo's use in accessing information from infoUSA's database of 14 million U.S. businesses. The agreement and associated software will allow mobile consumers to benefit from a vast array of highly localized and personalized product launches, sales, discounts, coupons, offers, and promotions in the fastest and simplest mobile environment for discovering deals and information on all the products and services they wish to purchase.

Consumer purchases drive approximately 2/3 of the US GNP with 85-95% of that happening in a physical store environment. With Montavo's technology consumers can uniquely take advantage of purchasing information in the fastest, user friendly way – wirelessly while they're on the go. In moments a consumer can select their purchasing interests on their mobile device and receive all the latest in money saving deals as well as new product launches and information BEFORE they make their purchase or decide where to shop. Access to the most reliable and accurate customized US business database with infoUSA is a vital key component to Montavo's ultimate consumer experience.

Montavo's CEO Brook Lang stated "With this agreement Montavo will be able to offer mobile consumers on the go the most complete set of mobile deals, new product launches, and purchasing information wirelessly in real-time on the spot for all the products and services they are looking to buy. This will include all the businesses in their category of interest in a new hyper local way using LBS / GPS location."

Jim DeRouchey, President, infoUSA Licensing Division, said, "infoUSA's customized API is the perfect solution for Montavo's requirement of looking up local business information in real time for mobile consumers. infoUSA seamlessly updates the local business database every month to ensure the most accurate and current business content for Montavo's customers. Nearly 2 million records are updated every month, including adding 150,000 new businesses and removing 130,000 out of business records. With the present economic situation, infoUSA has an extensive process in place to monitor store closings and remove these records from the database in a timely manner. In addition, infoUSA is continuously improving business information for a better mobile search experience. Recent projects that have been initiated include enhancing and adding more ATMs, Amtrak stations, Parking Lots, Amusement Parks and the assignment of an Alternative Fuel classification on gas station and convenience store records."

About infoUSA/infoGROUP

infoGROUP (www.infoGROUP.com) (NASDAQ: IUSA), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and infoGROUP has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The infoGROUP database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers

use infoGROUP products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoGROUP headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infoGROUP.com.

About Montavo, Inc.

Montavo, Inc. has developed a mobile location based services (LBS) marketing solution for wireless carriers, mobile handsets manufacturers, wireless carrier/device software aggregators, personal navigation device (PND's) manufacturers, and vehicle manufacturers. Montavo has a patent pending technology filed for "method and distribution system for location based wireless presentation of electronic coupons".

Forward Looking Statements

This press release may include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations reflected in such forward-looking statements will prove to have been correct. Montavo's actual results could differ materially from those anticipated in the forward-looking statements. Montavo refers you to the cautionary statements and risk factors set forth in the documents it files with the Securities and Exchange Commission (www.sec.gov). The Company is under no obligation (and expressly disclaims any obligation) to update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

For more information on Montavo, please refer to our website at www.montavo.com

Media Contact:

R. Montesano
Montavo, Inc.
(425) 747-5500
Email to: Press.Release@montavo.com

infoUSA Contact person

Lisa Olson, Sr. Vice President of Corporate Relations, infoGROUP
(402) 593-4541
lisa.olson@infogroup.com

--or--

Jim DeRouche, President, infoUSA Licensing Division
(402) 537-7915
jimd@infousa.com