



PO Box 27347  
Omaha NE 68127-0347  
Phone: (402) 596-8900  
Fax (402) 537-6104  
Internet: [www.infoGROUP.com](http://www.infoGROUP.com)

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**CONTACT:**

**Jim DeRouchey**  
**President, infoUSA Database Licensing Division**  
Phone: (402) 537-7915  
E - Mail: [jimd@infousa.com](mailto:jimd@infousa.com)

**Leading Local Search and Navigation Companies Come to Omaha, Nebraska to Take Part in infoUSA's Second Annual User Conference**

OMAHA, Neb.--(BUSINESS WIRE)—Oct. 30, 2008—infoGROUP's (NASDAQ: IUSA) infoUSA Database License Division hosted its Second Annual Users Conference on October 14-16, 2008. Many of the top players in Internet Search, Local Search, Directory Assistance, GIS/Mapping, Navigation and Telematics industries made the trip to Omaha to attend the conference.

infoUSA originally developed the conference in 2007 to educate customers about the infoUSA databases and allow industry peers to come together in one forum. Customers are able to tour infoUSA's National Data Center, meet with database managers, attend sessions on maximizing infoUSA data, learn about the various specialty database groups and projects, and network with other industry executives. In 2008, brainstorming sessions and presentations from licensing partners were also added.

infoGROUP's Database License Division licenses the infoUSA business, consumer and specialty databases to value added resellers for incorporation into a product or service for use by their customers.

Jim DeRouchey, President, infoUSA Database License Division, said, "We were excited to host the Second Annual User Conference for this segment of our customers. It's an extremely interactive function and we come out of it learning so much from our customers and their respective industries."

Here are a few comments from customers that attended the conference:

- "Thank you for the excellent user conference. It was very informative and the hospitality was unrivaled." *Jay Clark, Tele Atlas --2008 User Conference Attendee*
- "Thanks for a fantastic event -- I truly enjoyed it and learned a lot." *Krista Plaisted, Google -- 2008 User Conference Attendee*
- "The trip was extremely valuable because, for me personally, it gave me a better appreciation of the data compilation and verification process. Plus, it was a pleasure meeting all the managers as well as getting an opportunity to provide content feedback and suggestions directly to the relevant groups." *Douglas Skuta, ESRI --2008 User Conference Attendee*

- “The event was very well organized and I was quite impressed by your hospitality and the efficiency with which infoUSA works with the data.” *Snehal Meshram, Tellme (A Microsoft subsidiary) --2008 User Conference Attendee*
- “I found the operation to be very fascinating and never imagined so much went into gathering your data. Thanks for everything! I hope it is something I can attend next year as well.” *Daniel Bentson, Inergize Digital Media --2008 User Conference Attendee*

Over 35 of infoUSA licensing clients and industry leaders attended the event.

infoUSA remains a leading provider of proprietary business databases to the local search and navigation industries. For more information, please contact Jim DeRouchey, President of Database Licensing, at 402-537-7915 or [jim.derouchey@infousa.com](mailto:jim.derouchey@infousa.com).

#### **About *info*GROUP**

*info*GROUP ([www.infoGROUP.com](http://www.infoGROUP.com)) (NASDAQ: IUSA), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *info*GROUP has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *info*GROUP database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *info*GROUP products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *info*GROUP headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click [www.infoGROUP.com](http://www.infoGROUP.com).

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.