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## ***info*GROUP's Canadian Business Data Powers Quebecor MediaPages' Online Directory (Canoe411.ca)**

(OMAHA, NE)— *info*GROUP (NASDAQ: IUSA), the leading provider of proprietary business and consumer databases, sales leads, direct marketing, and email marketing, and global information solutions announced today that Quebecor MediaPages has licensed the complete Canadian business database of 1.4 million records for its new online directory.

Online since April 23, 2008, the new [www.canoe411.ca](http://www.canoe411.ca) website is now part of the Canoe network which is one of Canada's largest and most recognized Internet portals with 8.8 million unique visitors per month\*. Canoe411.ca provides access to a database of more than 1.4 million Canadian businesses and more than 12 million residential subscribers across Canada. Business searches can be performed by business category, city, and even by neighborhood to find all you need and much closer to you.

The site features the Canadian business listings as the base data for the business directory. In addition, enhanced content can be added to listings, including descriptions, print ads, reviews, menus, product catalogs, videos...etc.

Vin Gupta, Chairman and CEO of *info*GROUP, stated, "We are excited to be working with Quebecor MediaPages in this new venture. Quebecor is one of Canada's largest media companies. It delivers services such as analog and digital broadcasting, cable and wireless telephone, internet access, newspaper, and magazine. The Canoe family of websites provides beneficial services to the Canadian online community. We share Quebecor MediaPages' commitment to offering the highest quality content and user experience for their online directory applications."

"One of our objectives for Canoe411.ca was to find the highest quality information available for our users and we are pleased that *info*GROUP shares this vision" stated Yves A. Sicard, CEO of Quebecor MediaPages.

The Canadian business database is second to none. It is compiled from the most complete and comprehensive sources available including over 300 phone directories, utility information, corporate directories and web compilation. In 2007, over 190,000 brand new Canadian businesses were added to the

database and 180,000 Canadian out of business records were deleted. Over 50% of records were updated, verified or modified in some way during the year. *info*<sub>GROUP</sub> is the only company that interviews every storefront business site each year to update and verify information. This process for gathering and verifying data gives our customers the highest quality business information available.

*info*<sub>GROUP</sub> continues to be a leading provider of proprietary business databases to the online directories and local search industries. For more information, please contact Jim DeRouchey, President of Database Licensing, at 402-537-7915 or jim.derouchey@infousa.com.

\* ComScore Media Metrix, November 2007

#### About *info*<sub>GROUP</sub>

*info*<sub>GROUP</sub> ([www.infoGROUP.com](http://www.infoGROUP.com)) (NASDAQ: IUSA), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *info*<sub>GROUP</sub> has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *info*<sub>GROUP</sub> database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *info*<sub>GROUP</sub>'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *info*<sub>GROUP</sub> headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click [www.infoGROUP.com](http://www.infoGROUP.com). To get a 72-hour free trial and 100 free sales leads, click [www.salesgenie.com](http://www.salesgenie.com).

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.