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FOR IMMEDIATE RELEASE
June 22, 2009

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infoUSA Data to Power Point of Interest Content for New Social Search Site
LikeMe.Net Selects infoUSA for Accurate and Reliable Business Data

(OMAHA, NE) – infoGROUP (NASDAQ: IUSA), the leading provider of data driven and interactive resources for targeted sales, marketing and research solutions today announced its infoUSA data will now power point of interest (POI) content for LikeMe.Net, a major player in the emerging industry of social search. infoUSA’s enhanced US content is already incorporated into its service with plans to soon include infoUSA’s Canadian data as well.

“We trust infoUSA’s data,” said Jeff Giarraputo, CEO, LikeMe.Net. “We rely on them daily to keep our business listings current, and we are thrilled with the number of listings and additional information that they are able to provide in our wide array of lifestyle categories.”

LikeMe.Net allows members to upload vital stats including favorite places and things. This ignites the website’s collaborative filtering platform and activates a personalized recommendation engine. LikeMe.Net taps into a network of people who have the same taste as other members and gives the best recommendations for the city they are traveling to or even in their own hometown. There is no weeding through a long list of positive and negative reviews wondering whose opinions to trust as users receive unique recommendations based on their preferences.

“Social search is an emerging industry and LikeMe is on the forefront of executing it remarkably well,” said Jim DeRouchey, President, infoUSA Licensing. “We are excited to be part of the strategic alliance with LikeMe.Net in providing comprehensive and verified business listings. infoUSA has a specialized compilation group that monitors and verifies POI listings to keep the information up to date and accurate for the best social search experience.”

infoUSA remains a leading provider of proprietary business databases to the local search, navigation and directory service industries. For more information, please contact Jim DeRouchey, President of infoUSA Licensing, at (866) 661-7682 or jim.derouchey@infousa.com.

About LikeMe.Net

Founded in 2008, LikeMe.Net (<http://www.likeme.net>) is a lifestyle recommendation engine that harnesses social networking to power personally relevant search results and discovery. Based in Denver, Colorado, LikeMe.Net is in partnership with the Village Voice Media Company. Check out celebrity Guest Recommender videos at <http://www.youtube.com/user/TheLikeMeNetwork>.

About infoUSA Licensing

infoUSA Licensing, a division of infoGROUP (NASDAQ: IUSA), is a leading provider of proprietary business and consumer database solutions to value added resellers (VARs). infoUSA’s comprehensive suite of databases are utilized in business-to-business applications

including global information systems (GIS), mapping, research, marketing, verification and analytical applications. *infoUSA*'s verified Point of Interest (POI) data powers business-to-consumer solutions including Internet and local search, directory assistance, mobile devices, global positioning systems (GPS), navigation systems and location-based (LBS) applications. To learn more, please visit us at www.license.infousa.com or call (866) 661-7682.

About *info*GROUP

*info*GROUP (NASDAQ: IUSA) is the leading provider of data and interactive resources that enables targeted sales, effective marketing and insightful research solutions. Our information powers innovative tools and insight for businesses to efficiently reach current and future customers through multiple channels, including the world's most dominant and powerful Internet search engines and GPS navigation systems. *info*GROUP headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127. For more information, call (402) 593-4500 or visit www.infogroup.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.