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infoUSA Provides API Solution to Topix for Local Business Directory
License Agreement Adds Millions of National Business Listings to the Topix Online Community

(OMAHA, NE) — *infoGROUP* (NASDAQ: IUSA), the leading provider of proprietary business and consumer databases, local business listings for directories, POIs for navigation systems, sales leads, direct marketing, and email marketing, and global information, today announced its *infoUSA* division's US business database of 14 million records have been licensed by Topix, the largest news community on the web, for its nationwide, local business directory.

As part of the agreement, Topix retrieves *infoUSA* data through a XML based API that allows searches to be performed in real time on the most current local business database available with *infoUSA*. Topix users can search *infoUSA*'s local business information including restaurants, shopping, entertainment, sports, beauty, fitness and travel categories to name a few. In a typical month, *infoUSA* touches about 15% of the business database including adding 130,000 brand new businesses and removing about 125,000 "out-of-business" records from the database, primarily as a result of phone verification of local businesses.

Vin Gupta, Chairman and CEO of *infoGROUP*, stated, "Topix is a standout company in the online news industry and they have the ability to break information on events down to individual community level. By selecting *infoUSA* data, Topix customers are utilizing the most accurate business content available on the web today. *infoUSA* is the only company to telephone verify all businesses to provide our customers with the highest quality data available for online directory applications."

"As *the* local news and information hub for thousands of towns in the US, we have an opportunity to give people great information about where they live, work and travel," said Chris Tolles, CEO of Topix. "By partnering with *infoUSA*, we are providing citizens in every zip code in the U.S. with access to up to date local business listings, enabling them to take full advantage of their community offerings."

infoUSA is continuously adding more content and features to its API directory assistance platform to enrich the value of information and technological offerings to Internet licensees and users. *infoUSA*'s API is also an effective solution for live Point of Interest (POI) search in the navigation environment.

*info*USA remains a leading provider of proprietary business databases to the online directories and local search industries. For more information, please contact Jim DeRouchey, President of Database Licensing, at 402-537-7915 or jim.derouchey@infousa.com.

About *info*GROUP

*info*GROUP (www.infoGROUP.com) (NASDAQ: IUSA), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *info*GROUP has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *info*GROUP database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *info*GROUP's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *info*GROUP headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infoGROUP.com. To get a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.