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Top Search Engines to Launch *infoUSA*® Business Photo Database

(OMAHA, NE)—*infoUSA*® (NASDAQ: IUSA), the leading provider of proprietary business and consumer databases, sales leads, direct marketing, and email marketing, today announced that four of the top five search engines will launch *infoUSA* business photographs in their online directory applications by the end of 2007. This new offering will help Internet users select businesses to patronize, identify characteristics of businesses not visited before, and determine the appropriateness of a business for their needs.

infoUSA's business photograph database now has over three million photographs available for the largest markets in the U.S., with every business in the top 100 markets targeted. A key component of this venture is the ability to connect the digital image of a business storefront to the traditional business data captured by *infoUSA*.

Vin Gupta, Chairman and CEO of *infoUSA*, commented, "*infoUSA*'s business photographs provide search engine users with superior Yellow Page and local search results. *infoUSA* is continually adding more content and features to its directory assistance platform to enrich the value of its information to Internet licensees and users."

infoUSA remains a leading provider of proprietary business databases to the online Yellow Pages and local search industries.

For more information on licensing *infoUSA* data, contact Jim DeRouchey at 402-537-7915.

About *infoUSA*

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *infoUSA* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoUSA*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoUSA* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infousa.com. To get a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.