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QuadData Solutions to Integrate infoUSA Data into Enhanced List Rental Services

(OMAHA, NE)—*infoUSA*[®] (NASDAQ: IUSA), the leading provider of proprietary business and consumer databases, sales leads, direct marketing, and email marketing, today announced an agreement to license its business and consumer databases to QuadData Solutions, a division of Quad/Graphics, the world's largest privately held printer of magazines, catalogs, direct mail and other commercial products.

QuadData Solutions will integrate *infoUSA*'s databases of 13.5 million businesses and 200 million consumers into its turn-key solution, which will provide its customers with a one-stop shop for their printing and marketing requirements.

Vin Gupta, Chairman and CEO, *infoUSA*, commented, "*infoUSA* is excited to partner with QuadData Solutions in enhancing its list rental and marketing service capabilities. Quad/Graphics is a recognized leader in the printing industry and this agreement will enable them to create a new premier end-to-end solution for their customers and any company that uses data to build and maintain customer relationships."

Jeff Henke, Director, Quad Data Solutions, stated, "We are excited to partner with one of the leading providers of compiled business and consumer information. *infoUSA* is another key piece to Quad's strategy to help support multi-channel marketers objectives and strategies to acquire, retain and grow customers."

infoUSA provides complete and accurate business and consumer information to its customers. Our databases are created for marketing applications and contain the most deliverable records available. The *infoUSA* consumer database contains over 70 demographic categories available for selection, including age, income, and lifestyle information; while the business database maintains over 35 firmagraphic selects including business category, sales volume and number of employees.

For more information, please contact Jim DeRouchey, President of Database Licensing, at 402-537-7915 or jim.derouchey@infousa.com.

About *infoUSA*

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *infoUSA* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoUSA*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoUSA* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402)

593-4500. To know more about Sales Leads, click www.infousa.com. To get a 7-day free trial and 100 free sales leads, click www.salesgenie.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.