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LiveDeal.com to License infoUSA Business Databases and add Yellow Pages to its Local Online Marketplace

OMAHA, Neb.--(BUSINESS WIRE)—January XX, 2007--infoUSA (NASDAQ:IUSA - News), the leading provider of proprietary business and consumer databases and sales leads, today announced an agreement to license its business databases to LiveDeal.com, one of the nation's leading free local online marketplaces.

The agreement allows for LiveDeal to incorporate infoUSA's U.S. business database into its local online classifieds and yellow pages marketplace. With the infoUSA data, LiveDeal will be able to provide contextual local listings that create more targeted lead generation for advertisers. A consumer can look for pets on the site and find all of the affiliated pet businesses – pet stores, pet supplies, veterinarians, etc.

“LiveDeal's mission is to help people harness the power of the Internet to effortlessly find things that they need in their own local communities,” said Rajesh Navar, founder and CEO of LiveDeal.com. “The addition of infoUSA's business listings data into our robust online classifieds platform, will make LiveDeal.com a powerful one-stop solution for finding things locally. Our enhanced local online marketplace is a win-win for both consumers and businesses alike.”

For more information, please contact Jim DeRouchéy, President of Database Licensing, at 402-537-7915 or jimd@infousa.com.

About *infoUSA*

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer information products, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and infoUSA has the most comprehensive data in the industry, and is the only company to own a proprietary database of 250 million consumers and 14 million businesses under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 3 million customers use infoUSA's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoUSA headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infousa.com. To get a 7-day free trial and 100 free sales leads, click www.salesgenie.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.