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## infoUSA Signs Agreement with InfoSpace to License Directory Assistance Content for Online Yellow Pages and Mobile Devices

Friday December 16, 5:00 pm ET

OMAHA, Neb.--(BUSINESS WIRE)--Dec. 16, 2005--infoUSA (NASDAQ:[IUSA](#) - [News](#)), today announced an agreement to license its business database to InfoSpace (NASDAQ:[INSP](#) - [News](#)), a leader in mobile entertainment, online directory assistance and private-label search. This information will become available in InfoSpace Yellow Pages and Local Search, providing InfoSpace users access to a comprehensive directory of United States businesses.

"We are pleased to be partnering with a company that reaches millions of consumers on a daily basis," said Vin Gupta, Chairman and CEO, infoUSA. "infoUSA continuously adds more content and enhanced data elements to its directory assistance platform to enrich the value of its information to Internet Yellow Pages and Local Search licensees and users."

InfoSpace's variety of services enable users to quickly and easily find local and national merchants, individuals and maps and directions on the web or through their mobile devices. InfoSpace provides nearly half of the on-portal mobile content sold in North America and brings content and services to every major carrier, reaching 90 percent of U.S. mobile customers.

"Data quality and accuracy are always important, but they become critical within mobile search applications where there is a limited screen and low tolerance for errors," said Brendan Benzing, vice president of product management at InfoSpace "infoUSA enhances our offering. We're pleased to partner with them."

"infoUSA is a leading provider of proprietary business and consumer databases to the online yellow pages and local search industries. The company compiles the data and verifies that businesses are in the correct location and contain the right information for its clients.

**About infoUSA**

infoUSA ([www.infoUSA.com](http://www.infoUSA.com)), founded in 1972, is the leading provider of business and consumer information products, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and infoUSA has the most comprehensive data in the industry, and is the only company to own a proprietary database of 250 million consumers and 14 million businesses under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 3 million customers use infoUSA's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoUSA headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.

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