

## Google to Integrate infoUSA's High Quality Business Database Into Local Search

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OMAHA, Neb. --(BUSINESS WIRE)--May 3, 2005--infoUSA (NASDAQ: [IUSA - News](#)), today announced an agreement to license its U.S. business database to Google. This information will become available in Google Local, providing Google users access to its comprehensive directory of businesses in the United States.

"Our relationship with Google enables us to team up with a leader in online search to provide our highest quality database," said Vin Gupta, Chairman and CEO, infoUSA. "As the Internet and local search markets continue to grow, working with Google provides infoUSA with a tremendous opportunity to partner with the market leader in this exploding growth area."

Google Local enables users to find relevant local information with neighborhood business listings, maps, directions, and useful web pages.

infoUSA is the leading provider of proprietary business and consumer databases and sales and marketing solutions. The company compiles the data and verifies that businesses are in the correct location and contain the right information for its clients.

### About infoUSA

infoUSA ([www.infoUSA.com](http://www.infoUSA.com)), founded in 1972, is the leading provider of business and consumer information products, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and infoUSA has the most comprehensive data in the industry, and is the only company to own a proprietary database of 220 million consumers and 14 million businesses under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use infoUSA's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoUSA headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500.

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